



# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

## B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – APRIL 2024

### UDJ 1501 – UNDERSTANDING JOURNALISM

Date: 20-04-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

#### SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

#### 1. MCQ

- a) The purpose of journalism is:  
A) To provide citizens with accurate and reliable information  
B) Focus on writing/reading on people's issues  
C) Promotion of multi perspectival approach  
D) All the above
- b) Mention which is NOT the publication of Raja Ram Mohan Roy;  
A) 'Sambad Kaumudi' B) Mirat-UL-Akbar  
C) The Brahmanical Magazine D) Al Jazeera
- c) Tell which of the following is not part of normative theories of the press;  
A) Authoritarian Theory B) Libertarian Theory  
C) Social Responsibility Theory D) Magic Bullet Theory
- d) Mention which is NOT the ethical principle of a journalist.  
A) Honesty B) Independence C) Bias D) Fairness
- e) Mention which is the international media;  
A) The guardian B) News statesman C) China Daily D) All the above

#### 2. Match the following

- |                         |           |
|-------------------------|-----------|
| a) Vernacular Press Act | i) 1923   |
| b) Indian Press Act     | ii) 1857  |
| c) The Sepoy Mutiny     | iii) 1975 |
| d) Emergency in India   | iv) 1910  |
| e) Official Secret Act  | v) 1878   |

#### SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

#### 3. True or False

- a) Journalism is the timely reporting of events.
- b) Hicky was arrested and jailed in the year 1781.
- c) Soviet media theory claims that media should serve to the working class in the country
- d) Press Council of India comprises a Chairman and other 28 members.
- e) The Guardian, daily newspaper is published in China.

#### 4. Define the following

- a) Retell George Orwell's definition on journalism.
- b) Dateline
- c) Libertarian theory
- d) ABC
- e) Democracy

#### SECTION B - K3 (CO2)

Answer any TWO of the following

(2 x 10 = 20)

5. Illustrate how journalism helps to make citizens move freely in the society.
6. Interpret Social Responsibility Theory.
7. Apply 'law of defamation' to any one Indian celebrity's case.
8. Show any one article from any one international media

**SECTION C – K4 (CO3)****Answer any TWO of the following****(2 x 10 = 20)**

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|-----|---|
| 9.  | Explain journalism must provide a forum for public criticism.   |
| 10. | Connect the censorship brought out by British government with recent restrictions on Indian Journalism. |
| 11. | Compare Authoritarian theory and Libertarian theory.  |
| 12. | Explain the article 19(1) (a) and connect it to Indian context.   |

**SECTION D – K5 (CO4)****Answer any ONE of the following****(1 x 20 = 20)**

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|-----|---|
| 13. | Summarize the purpose of Journalism.              |
| 14. | Criticize on the freedom of Press in India today. |

**SECTION E – K6 (CO5)****Answer any ONE of the following****(1 x 20 = 20)**

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|-----|--|
| 15. | Write a story for newspaper addressing any one the issues of sustainable development.  |
| 16. | Write down the types of Journalism based on specific area. Construct a plan for the type of journalism you prefer to choose for your career. |

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